



Children's Online Privacy Protection Rule

GoGuardian and Pear Deck COPPA Disclosure & Consent Form Regarding Personal Student Information

Last Updated: March 31, 2021

Because your School is utilizing GoGuardian Offerings and/or Pear Deck software, GoGuardian and Pear Deck are providing your School with information about how we collect and use the personally identifiable information of students under thirteen (13) years of age, as set forth in the [Children's Online Privacy Protection Act](#) ("Disclosure"). We are sending this Disclosure to you as an official authorized to act on behalf of your School.

GoGuardian and Pear Deck will not knowingly collect, use, or disclose any Personal Student Information without a School's verifiable consent or in accordance with applicable school policy. [GoGuardian's Product Privacy Policy](#) ("GoGuardian Product Privacy Policy") and [Pear Deck's Product Privacy Policy](#) (Pear Deck Privacy Policy") provide more details about our data practices. If there is a conflict between the GoGuardian Product Privacy Policy or Pear Deck Privacy Policy, incorporated herein, and this Disclosure, the terms of this Disclosure shall take precedence. Capitalized Terms not defined herein shall be ascribed the same meaning as in GoGuardian's Product Privacy Policy or [End User License Agreement / Terms of Service](#) ("EULA").

Collection of Personal Student Information

GoGuardian and/or Pear Deck may collect Personal Student Information when a user is logged onto your school-managed accounts and devices provided by your School, a parent/guardian, or a student for your School's educational purposes. More specifically, GoGuardian and Pear Deck collect the following Personal Student Information:

GoGuardian

- Student's School-Managed Account Information and Association Information: GoGuardian Offerings collect a student's Google or Microsoft school-managed account information (depending on your School's setup): student's name, email address, Google Profile ID and Google Image URL (for school-managed Google accounts), Microsoft Profile ID (for school-managed Microsoft accounts), and organizational unit, as well as identifiers and association information necessary to associate a student with a certain device, account, settings, school classroom, and/or parents/guardians.
- Activity Information: Depending on a School's currently selected GoGuardian Offerings, features, integrations, and settings, GoGuardian may collect additional information about online

GoGuardian may collect additional information about online account or activity, including chats (within GoGuardian Teacher), video conferencing recordings (including audio and videos of participating Students and chats including in a video conference) (within GoGuardian Teacher) a student's browsing history, IP address, online content, snapshots, and key percentage variance (but not the actual inputs or sequence of inputs to identify patterns like gaming) collected when the user is logged on to the school-managed device or account.

- Note About Student-Generated Content: GoGuardian Offerings generally do not access or store student-generated content. However, students may at times create or store some student-generated content through GoGuardian Teacher and other GoGuardian Offerings may access and store student-generated content relevant to GoGuardian Offerings' alert, smartfiltering, or similar functionality.
- Location Information: Using GoGuardian Admin, a School can collect the geographic location of devices for the purpose of locating and recovering its devices.
- Integration Information: If your School chooses to integrate GoGuardian with other Integration Offerings (e.g., integrate with other School software with GoGuardian Offerings), then we will collect the information necessary to integrate and perform our Offerings, including unique identifiers (e.g., Google classroom identifier to connect a student to his/her classroom if your School integrates Google Classroom with GoGuardian Teacher) and other information (e.g., Parent/Guardian Information if your School integrates GoGuardian Offerings with the Parent/Guardian Information from Classlink).
- Grade and Attendance Information: Depending on a School's currently selected GoGuardian Offerings, features, selected Integrations Offerings, and settings, GoGuardian may receive grade and attendance information from a School such as grades on a particular classroom assignment and attendance to

a class.

- Please note that the information collected may change if your School starts utilizing new features and GoGuardian Offerings.

Pear Deck:

- Student's School-Managed Account Information and Association Information: For students who log into Pear Deck with a School-Managed Account, we collect student's name, email address, the school-managed account ID (for example the Google ID or Microsoft ID), as well as identifiers and associated information necessary to associate a student with a certain device, account, presentation, teacher, and/or school. When a student joins a session with a code, we do not collect student name or email address to join such session.
- Activity Information: We collect additional information about the student's activity within a presentation, including engagement with and any student content generated in the session. This may include, free text, multiple choice answers, drawings, or URLs.
- Device and Usage Information: We collect general device and usage information such as IP address, device identifier, operating system, browser type, non-precise geographic location (e.g. zip code and city), technical information about your device, system and app software, and peripherals, and date and time stamps associated with login.

Use of Personal Student Information

GoGuardian and Pear Deck may:

- use Personal Student Information to provide and improve our Offerings and for legitimate educational purposes, including, allowing students to access our Offerings, restricting access to

allowing students to access our Offerings, restricting access to certain websites, alerting schools to online content viewed by students, as well as enabling teachers to distribute educational material, view student activity, and exchange messages with their students. GoGuardian may use Personal Student Information such as browsing information, device identifiers, cookies, or IP addresses to improve and understand usage of GoGuardian Offerings and/or Pear Deck software.

- use, transfer, and disclose non-personal information (information that does not, on its own, permit direct association with students' identities) for any lawful purpose. For example, we may aggregate and use information regarding usage of GoGuardian Offerings and/or Pear Deck software to help us understand which parts of our Offerings that are of most interest to schools. Aggregated data is considered non-personal information.

GoGuardian and Pear Deck may *not*:

- sell Personal Student Information
- use Personal Student Information to target advertisements or market to students or anyone else, to amass a profile about a K-12 educational student for a non-educational purpose, or for any purposes prohibited by the Family Educational and Privacy Rights Act (20 U.S.C. § 1232g; 34 CFR Part 99.3) ("FERPA"), applicable state law including California Business & Professions Code section 22584 ("SOPIPA"), and California Education Code section 49073.1.

Lastly, as a company committed to student privacy, GoGuardian and Pear Deck have also signed the [2020 Student Privacy Pledge](#).

Disclosure of Personal Student Information to Third Parties

Depending on your School's selection of GoGuardian Offerings and Pear Deck software and selected settings and policies within our Offerings, your School's students may share information with teachers, administrators, and other school personnel. GoGuardian

and/or Pear Deck may provide Personal Student Information to certain service providers that act on our behalf to support our Offerings and customers such as information processing and customer support technologies. We may also disclose Personal Student Information about your students if we determine that disclosure is reasonably necessary to enforce our terms and conditions or protect our operations or users; to comply in good faith with any law enforcement, legal, or regulatory process; or in connection with a health and safety exception; or with your School's consent and/or at your School's direction; or with parent/guardian/eligible student consent and/or at parent/guardian/eligible student's direction. Additionally, in the event of a reorganization, merger, or sale, we may transfer any and all Personal Student Information your School provides to the relevant party subject to the terms of this Disclosure the GoGuardian Product Privacy Policy and/or Pear Deck Privacy Policy.

Access, Correction, and Deletion of Personal Student Information

If your School has any questions or concerns regarding this Disclosure, or if your School would like to access, correct, or delete Personal Student Information on behalf of your School or pursuant to parent/guardian requests in accordance with COPPA (or in accordance with FERPA, or other applicable laws), please contact us at privacy@goguardian.com.

Consent to GoGuardian's and/or Pear Deck's Collection, Use and Disclosure of Student Personal Information

By your School submitting payment (regardless of whether the payment is provided by you, your School's billing/accounting office, or other School department) to GoGuardian and/or Pear Deck (or providing a code to your Students to use), your School is consenting to GoGuardian's and Pear Deck's collection, use, and disclosure of Student Personal Information as set forth in this Disclosure, and you represent and warrant that you have legal authority to provide this consent on behalf of each student. You understand that your School will be able to use GoGuardian

Offerings and/or Pear Deck software made available to them in connection with your students, subject to your School's selected GoGuardian Offerings and/or Pear Deck software and settings.